

Newsletter 7

Great Success for the IG-Fashion Dissemination Event in Rome

On **13 February 2025**, IIS "Alberti" in Rome hosted the dissemination event for the **IG-Fashion project (2022-1-R001-KA220-VET-000088993)**, an Erasmus+ initiative aimed at promoting sustainable and circular fashion. The event brought together institutional representatives, schools, fashion industry professionals, and international organisations to celebrate the project's achievements and explore its future potential.

The programme began with **institutional greetings** from **Vincenzo Lenzone** (Principal of IIS "Alberti"), **Marina Pacetti** (President of CONFAO), and **Mariano Angelucci** (City Councillor of Rome and President of the XII Permanent Commission on Tourism, Fashion, and International Relations). Their remarks highlighted the importance of IG-Fashion as a symbol of innovation in the fashion industry.

One of the key highlights was the presentation of **eco-friendly garments created by participating schools**. These garments showcased the creative use of sustainable materials and techniques, demonstrating the talent and dedication of the students.

Emma Szilagy, the **project coordinator from CNPCD**, emphasised the significance of the international partnership, while **Maria Teresa Ciaffaroni** from CONFAO outlined the goals and outcomes of the IG-Fashion project. The event also included a presentation by **Annalisa Contu** from EFFEBI, who introduced a platform and chatbot developed to support sustainable fashion initiatives.

A **special segment** was dedicated to testimonials from schools and industry professionals, who shared their experiences and insights, further enriching the discussion on sustainability and innovation in fashion.

The event concluded with closing remarks by Angela Picca (CONFAO), who thanked all participants and reaffirmed the importance of collaboration in building a sustainable future.

We are thrilled to share a recap of the dissemination event for the **IG-Fashion project (2022-1-R001-KA220-VET-000088993)**, held yesterday at IIS "Alberti" in Rome.

The event brought together **representatives from institutions, schools, fashion experts, and international organisations to showcase the project's achievements and promote future initiatives for sustainable and circular fashion.**



The presentation of eco-friendly garments created by participating schools





13 febbraio 2025
IIS "Leon Battista Alberti" - Roma

IG-FASHION

ore 16.00 Saluti istituzionali
 Vincenzo Lenzi – Dirigente Scolastico IIS "L.B. Alberti"
 Marina Pocetti – Presidente CONFAO
 Mariano Angelucci – Consigliere Comunale di Roma –
 Presidente XII Commissione Permanente Turismo,
 Moda, Relazioni Internazionali

ore 16.20 Presentazione abiti eco-compatibili delle scuole partecipanti

ore 16.40 Saluti della coordinatrice del progetto
 Emma Szilagyi (CNPCD)

ore 16.45 Il Progetto "IG-Fashion"
 Maria Teresa Goffaroni (CONFAO)

ore 17.00 Coffee Break

ore 17.10 La Piattaforma e il Chatbot
 Annalisa Contu (EFFEBI)

ore 17.30 La parola alle scuole e agli operatori del settore moda

ore 18.00 Conclusione dei lavori

Chair Angela Ficco (CONFAO)

A heartfelt thank you to everyone who made this event possible. Your participation was essential to the initiative's success. Stay tuned for updates on the next steps of the IG-Fashion project!

For more information, visit our website: <https://training.ig-fashion.eu/>

Communication and dissemination

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IG-Fashion E+



„Towards an intelligent and Green approach in VET Fashion Design“



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