IG FASHION

Newsletter 6

We are excited to share the latest updates from our IG-FASHION project as we move towards a smart and eco-friendly approach in vocational education and training (VET) for the fashion industry. Insights from the Transnational Project Meeting in Ruse highlight significant progress. Our recent meeting in Ruse, Bulgaria, hosted by PGO "Nedka Ivan Lazarova," marked a crucial moment for the IG-FASHION initiative. Here are the key developments:

Advancements in Content Development

Our consortium has made remarkable progress in crafting educational resources that align with sustainability and Industry 4.0 standards. Here's a summary of our accomplishments:

- **Enhanced Learning Modules:** We have broadened and improved content on vital topics such as sustainable textiles, ethical fashion design, and environmentally friendly production.
- **Comprehensive Translation Efforts:** We are translating learning materials into multiple languages to ensure accessibility for all partners.
- **Platform Improvements:** Our online platform has been updated to feature better navigation and a more engaging user experience.

AI Chatbot for Sustainable Fashion

We are thrilled to announce that our AI-powered chatbot is almost ready for launch! This innovative tool will aid users by:

- Providing instant responses to questions about sustainable practices, fashion regulations, and more.
- Utilizing advanced keyword-matching algorithms to deliver accurate and relevant information.
- Enhancing the educational experience for both students and educators.

Key Milestones:

- Beta version testing (December 2024)
- Launch of multilingual support (January 2025)
- Final release (March 2025)

Newsletter Schedule

25 October: summary of TPM Ruse.
25 November: Information on the test phase.
10 January: Continued testing phase.
25 February: Testing conclusions and multiplier events.
25 March: Final conference and announcement TPM

Our great welcome in Ruse

Upcoming Resources

To enhance the chatbot experience, we are in the process of developing:

Video Tutorials and Manuals: Comprehensive guides designed to help users navigate the platform and chatbot effectively.

Evaluation Tools: Surveys and feedback forms aimed at improving user experiences during testing.

Join Us as a Tester!

Would you like to play a vital role in shaping the IG-FASHION platform and chatbot? We are seeking enthusiastic testers from schools and external partners. As a tester, you will:

- Gain early access to our cutting-edge platform and AI chatbot.
- Provide valuable feedback to improve user experience.
- Collaborate with an international network of educators and industry professionals.

If you're interested in becoming a tester, please contact our national partners or visit our website for more details.

Visit Our Platform

Explore our learning platform and discover the resources we've developed to support sustainable fashion education. Visit us at igfashion.eu to:

- Access comprehensive learning materials.
- Stay informed about the latest updates and innovations.
- Engage with a community dedicated to green and intelligent fashion practices.

We invite you to join us in making a difference in vocational education and training!

Communication and dissemination

Facebook: 133/350 followers
Instagram: 102/140 followers
LinkedIn: 142/500 followers

To reach these goals, we ask all partners to be active contributors by sharing posts, commenting and inviting their networks to follow the pages.
Together, we can increase our visibility!

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„Towards an intelligent and Green approach in VET Fashion Design""