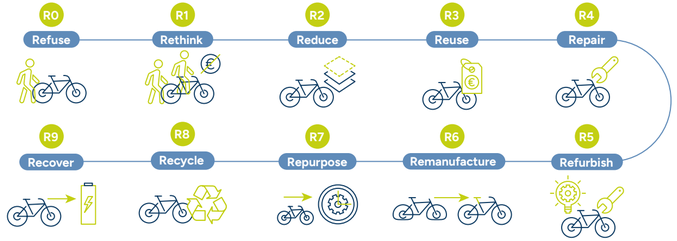
The project “Linear Turns Circular” uses the R9 model



The project “Linear Turns Circular” uses the R9 approach to support companies in their transition to a more circular economy. The 9R model can provide companies with insight and understanding of circular economy actions and serve as a first guide.

Own representation L2C
Authors: www.prosperkolleg.de/r-strategien/

Learn more about the project at:

ltoc.eu

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Foster circular economy for SMEs

Staatlich anerkannte, private Fachhochschule des Mittelstands (FHM)

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Linear Turns Circular Fostering SMEs' Circular Economy Transition

The project „Linear Turns Circular“ (L2C) aims to support small and medium-sized enterprises (SMEs) in transitioning to a circular economy. SMEs form the backbone of the European economy and therefore play an important role in implementing EU circular economy policies. The project is funded by Erasmus+ and aims to support managers of SMEs in introducing changes and reorienting processes. The partners from Poland, Italy, and Germany have developed three different learning methods for this purpose.

Foster circular economy for SMEs

Result 1:

Storytelling Book

The first outcome of the „Linear Turns Circular" project presents 18 SMEs (Three from each country) and describes their journey towards implementing or transitioning to a circular economy, serving as an example for other companies. In lively interviews, the interviewees describe the beginning of their journey towards a circular economy, their motivation, the conversion process, and obstacles. The stories of other companies that have successfully implemented the concept make such a complex topic as the circular economy tangible and can serve as an inspiration for other companies to initiate such processes.

Result 2:

DIY Policies Portfolio and Action Plans

The second project output includes DIY Policies Portfolios and Action Plans that help partners transform their organizations and selected SMEs. The development of these portfolios and plans was facilitated by a pre-project analysis which revealed that SMEs often lack a clear and user-friendly path for their transformation.

Result 3:

Learning and transferring process into own business model

A short-term learning program is being developed as part of the project to enhance the competencies of leaders of small and medium-sized enterprises during the transition to a circular economy. Partners are working with the companies to analyze existing gaps and develop a competence framework that will be made available as open source in four languages.

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