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finance & banking
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virtualcampus

DIMITRA EDUCATION & CONSULTING SA - Greece



DIMITRA
educational organization



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KEEP IN TOUCH
WITH THE
PROJECT



**FLER - Financial Literacy
Escape Room EU Project**



FLER



<https://flerproject.eu>



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PROJECT AIM



The FLER project aims to enhance financial literacy among adults, especially those living in rural areas, and to improve their skills for making sound financial decisions in everyday life and/or in businesses. It will equip adults with an attractive and facilitating learning experience digital method, i.e., Virtual Escape Rooms. Scenario-Based Learning Courses will provide the project beneficiaries with realistic context and emotional engagement, allowing for a more efficient understanding and retention of financial topics. The FLER project is expected to enhance sustainable economic development and social welfare by improving the financial well-being of adults with low financial literacy.

RESULTS



- 1 - Scenario-Based-Learning
Courses based on different real-life scenarios aiming to improve financial competencies, tailored to the learning needs of low financial literate adults
- 2 - Virtual Escape Rooms - appealing and motivating Game-Based Learning tool in the financial literacy

PROJECT MAIN BENEFICIARIES

- low financial literacy adults
- universities,
- adult training organizations
- governmental institution, NGO , research institutes, policymakers and business sector

PROJECT IMPACT

- to equip low financial literate adults from rural areas with a digital learning process focused on Financial Literacy
- to enable low financial literate adults to make sound financial decisions in their everyday life and/or their businesses, thus eventually improving their individual financial well-being.